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Fy Nghyf / My Ref: CM36989

Eich Cyf / Your Ref:

Dyddiad / Date:

Cllr Rod Mckerlich
C/O Member Services
County Hall
Atlantic Wharf
Butetown
Cardiff
CF10 4UW

Annwyl / Dear Cllr Mckerlich,

Many thanks for your letter dated 14th February 2017, and for inviting me to attend the Economy and Culture Scrutiny Committee meeting of the same date.

In your letter you raise a concern regarding extending the income target for City Hall. The new income target reflects the recent income performance of the venue over a number of years. Given the sustained improved position, the service area is now confident to improve the baseline income target accordingly. Officers will be happy to provide the Committee with a more detailed briefing note on the proposals to increase income across the portfolio of cultural venues in Cardiff if you would find this helpful.

I am glad that you recognise the importance of reviewing Cardiff's International Strategy and I will ask officers to work with their counterparts in Scrutiny to schedule a future session for your committee to be involved in the development of the new Strategy.

In terms of business support, Welsh Government is now the primary source of grant funding, but the Council still plays an important facilitative role. It is also worth noting that as part of the City Deal discussions, work will be undertaken to explore how business support can better co-ordinated at the city-region level.

Thank you again for inviting me to the Committee meeting and for the work of the Economy and Culture Scrutiny Committee.

Yn gywir,
Yours sincerely,

**CYNGHORYDD / COUNCILLOR PHIL BALE
ARWEINYDD, CYNGOR DINAS CAERDYDD
LEADER, THE CITY OF CARDIFF COUNCIL**

Cyflawni ein gweledigaeth o ddod y brifddinas orau i fyw ynddi yn Ewrop

Mae'r Cyngor yn croesawu gohebiaeth yn Gymraeg a Saesneg a byddwn yn sicrhau ein bod yn cyhothrebu a chi yn eiddo deus i'r ffordd yn Gymraeg yn Saesneg neu'n ddwyieithog a'r amod i chi roi gwybod i ni pa un sydd wedi gennych. Ni fydd gohebu yn Gymraeg yn creu unrhyw oedi.

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The Council welcomes correspondence in English and Welsh and we will ensure that we communicate with you in the language of your choice, whether that's English, Welsh or bilingual as long as you let us know which you prefer. Corresponding in Welsh will not lead to any delay.

Fy Nghyf / My Ref: NRS/RM/PB/14.02.17

Dyddiad / Date: 14 February 2017



Councillor Phil Bale
Leader, City of Cardiff Council
County Hall
Cardiff
CF10 4UW

Dear Councillor Bale

ECONOMY AND CULTURE SCRUTINY COMMITTEE – 14 FEBRUARY 2017

**Draft Corporate Plan 2016 – 2018 and Budget Proposals 2016/17
Economic Development and Partnerships Portfolio**

Thank you for attending the February meeting of the Economy and Culture Scrutiny Committee, where we considered the draft Corporate Plan and budget proposals falling under the Committee terms of reference. I will be grateful if you could also pass on the thanks of Committee to Neil Hanratty for his presentation and for supporting you to answer our queries.

Members wish to request additional information with regard to the increased income proposed for City Hall. We recognise how the Castle seeks to boost income through the new Black Tower attraction, but cannot see what more City Hall has to offer, and are left querying whether income increases will be achieved solely through the price increases listed within the Fees and Charges budget papers. Please could you provide the Committee with a briefing note on the proposals to increase income across the portfolio of cultural venues across Cardiff?

Members note that the coming years will be an interesting time in terms of the positioning of Cardiff on a European and global stage, particularly in light of Brexit and associated implications this has for a city working to attract visitors from across the world. The draft Corporate Plan contains a commitment to produce an International Strategy for Cardiff, and we anticipate the future Members of this Committee would be most interested to consider and scrutinise this Strategy. Please could you ensure Scrutiny officers are updated on an appropriate time to schedule this item?

Discussion took place at the meeting around the support offered to businesses by the Council. We understand that the Council is no longer in a position to provide direct financial support to businesses, but rather play an important role in directing

businesses to the appropriate support and advice within Welsh Government and the business community.

I would be grateful if you would consider the above comments, and look forward to receiving your feedback.

Regards,



Councillor Rod McKerlich
Chairperson, Economy and Culture Scrutiny Committee

cc Councillor Graham Hinchey, Cabinet Member for Finance and Performance
Neil Hanratty, Director: Economic Development
Christine Salter – Section 151 Officer
Cabinet Support Office
Members of the Economy and Culture Scrutiny Committee.
Cllr Nigel Howells, Chair of Policy Review and Performance Scrutiny
Committee